



Michelle Lewis

Web Design & Development

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Summary *I'm a creative thinker and a problem solver specializing in web design, development, and interactive media. Designing websites has been my passion for over 5 years now.*

Experience *TopSpot IMS - Tracking Specialist*
September 2011 – Present : Houston, TX

- Install various traffic tracking tools on client websites
- Respond to account manager and client troubleshooting requests
- Maintain tracking setups and installations for efficiency and compatibility

Education *The Art Institute of Houston*
2009 – 2013 : Houston, TX

- Bachelor of Fine Arts in Web Design & Interactive Media
- GPA: 3.6/4.0

Qualifications *Web Development*

- Create designs that meet the needs and expectations of the client and the end-user
- Attention to code validity, compatibility, standards compliance, and security
- Experience with both independent and collaborative projects

Graphic Design & Illustration

- Aspiration to create attractive and purposeful designs that complement the message and/or content without distracting the viewer
- Experience with designing logos, business cards, and brochures

Web Analytics

- Set up, maintain, and troubleshoot Google Analytics accounts and installations
- Analyze and interpret website traffic reports

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| ▪ HTML | ▪ Adobe Dreamweaver |
| ▪ CSS | ▪ Adobe Flash |
| ▪ PHP | ▪ Adobe Photoshop |
| ▪ MySQL | ▪ Adobe Illustrator |
| ▪ JavaScript / jQuery | ▪ Google Analytics |
| ▪ ActionScript | ▪ WordPress, MODx, Magento |

Awards & Certifications *Quarterly Scholarship Award*
▪ Art Institute of Houston – Spring 2013

Google Analytics Individual Qualification

- Score: 100/100 – January 28, 2013